

TARPON SPRINGS

LEADERSHIP CONSERVATORY

For the Arts

Dear Supporter,

I am writing to you on behalf of the Tarpon Springs High School Leadership Conservatory for the Arts to request your support for the Black & White with a Splash of Red Gala, our 18th Annual Gala and Auction. The Black & White with a Splash of Red Gala is an exciting event to raise money for our nationally recognized program that provides an integrated, seamless curriculum in academics, instrumental music, technology and leadership skills. The Black & White with a Splash of Red Gala will take place on April 13, 2019 at 6:00 P.M. at the Innisbrook Resort in Palm Harbor, Florida.

The Tarpon Springs Leadership Conservatory for the Arts is synonymous with excellence inside and outside of the classroom and is built upon a foundation of steadfast community support. The program combines world-class education with inspiring and empowering our students to become the outstanding citizens and leaders of tomorrow and it can only continue with your help. Our directors are committed to providing life-changing opportunities to our students that will help them in all aspects of their lives, far beyond their four years in high school. Our program receives minimal assistance from our local school district and more than thirty percent of our students qualify for free or reduced lunch. Your sponsorship or donation commitment will ensure the future of this outstanding program and its influence on the lives of our students.

Some of our most recent successes include:

- 2018 Bands of America Class AA Grand National Champion
- 2018 National Bands and Orchestral Festival – Carnegie Hall
- 2016 Bands of America Class AA Grand National Champion
- 2014 & 2016 WGI World Guard Champions
- 2016 Seattle National Wind Ensemble Champion
- 2016 Savannah Music Festival Jazz Finalist
- 2015 Blue Ribbon Award for Program Excellence
- 2014 Bands of America Grand National Champion
- FBA District Jazz Festival and Concert Festival
- FBA Straight Superiors 23 Consecutive Years

How can you make a difference?

- **Donate an item to be auctioned at our Gala** - Your company name is proudly presented with each of your donated items.
- **Attend the Gala** - Come join us! Enjoy an evening out on the town, which includes hors d'oeuvres, dinner and a cash bar. Experience performances by our award-winning Wind, Jazz, and Percussion ensembles, as well as our World Guard and Dance teams. Be ready to bid on the exciting items available for live and silent auction. Purchase tickets at www.tarponspringsband.ludus.com

Advertise – Full and half page advertisements are available in our Gala program. See attached form.

- **Sponsor** – Sponsorship levels range from \$100 - \$4,000. Sponsors receive preferred seating at the dinner event and include opportunities to market your organization. A complete listing of available sponsorship is attached.

It is only with your support that we can continue to provide these life-changing experiences that allow us to cultivate future leaders. Your tax-deductible donation genuinely makes a difference. Our Not for Profit Tax ID is 59-2135073.

On behalf of the Leadership conservatory for the Arts, your time and consideration are greatly appreciated. Thank you for your sponsorships, donations and continued support for this incredible program.

Warmest Regards,

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Black & White with a Splash of Red 2019 Annual Gala & Auction Sponsorships

Exclusive Event Sponsor (1) - \$4000 ****SOLD****

- Recognition at beginning and end of event
- Logo on all marketing materials
- Logo on cocktail napkin
- Center Spread ad in auction program
- Ad shown on large screens 20 times during the event
- Table signage
- Ten (10) promotional announcements during the event
- Twenty (20) complimentary tickets to the benefit (two tables of ten)
- Twenty (20) auction raffle tickets
- Advertisement space on Tarpon Springs Leadership trailer

Performance Sponsor (Five) - \$1500

- Choice of Ensemble Performance to Sponsor:
- Jazz, Percussion, Wind 1, Wind 2, Guard
- Recognition at beginning and end of Ensemble performance
- Table Signage
- Full page spread in the auction program with Premium placement
- Ad shown on large screens 10 times during the event
- Eight (8) promotional announcements during the event
- Ten (10) complimentary tickets to the benefit (one table of ten)
- Ten (10) auction raffle tickets

Platinum Level - \$1,000

- Table Signage
- Full page ad in the auction program with premium placement
- Ad shown on large screens 6 times during the event
- Six (6) promotional announcements during the event
- Six (6) complimentary tickets to the benefit
- Six (6) auction raffle tickets

Gold Level - \$500

- Table signage
- Full page ad in the auction program
- Ad shown on large screens 2 times during the event
- Four (4) promotional announcements during the event
- Four (4) complimentary tickets to the benefit
- Four (4) auction raffle tickets

Silver Level - \$ 250

- Table signage
- Half page ad in the auction program
- Two (2) promotional announcements during the event
- Two (2) complimentary tickets to the benefit
- Two (2) auction raffle tickets

Friend of the Band - \$100

- One (1) complimentary ticket to the benefit
- Listing in auction program

E-mail company logo and ad copy to ads@tarponspringsband.com

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Tarpon Springs Leadership Conservatory is synonymous with excellence inside and outside the classroom, built upon a foundation of steadfast community support. Student accomplishments are evidenced in outstanding test scores, leadership opportunities and through consistent state and national recognition in music and performing arts evaluations. However, maintaining a legacy of excellence cannot be taken for granted. Education in the 21st century presents urgent new challenges, and we must move forward with purpose. Twenty-first century students confront conditions that are dramatically different from those of their parents and grandparents. Today's teenagers are digital natives, born in a time rich with technological devices which they use almost instinctively to communicate, conduct research, complete homework, and access videos and music. Societal factors such as global interdependence, worldwide competition, ubiquitous information, and technology developments impact the workplace and ultimately the school as well. Colleges and employers still expect mastery of the core subjects, but they also seek individuals who can work in teams, ask critical questions, and work across disciplines to find, communicate, and apply information. Our curriculum is set up to provide greater support for technology integration, innovative instructional practices as well as allowing wider and

deeper participation in the performing arts and service activities.

"...To commit minds to inquiry, hearts to compassion, and lives to the service of humanity."

The performing arts are a perfect platform for teaching and practicing the key tenants of the program. Learning and playing music uses both sides of the brain. It exercises their creativity and requires both mental and physical toughness and resilience. The students are each doing something a bit different and yet must all be aligned with the big picture. There is a combination of immediate, short term and long-term feedback on how they are working as a team. They are working with older peers, younger peers, peers from all different social and economic backgrounds.

Through working with their teams, peers and leaders, our students are building confidence and learning critical lessons that will serve them all their lives.

Adapt and Evolve

As Dwight Eisenhower said, "Plans are useless, but planning is indispensable." The show we perform in September is

nothing like the final performance in November. Our student performers respond to change and adapt every day, up to the final day of a performance. We always start with set plans, sets, charts, and schedules, but we adapt and evolve with feedback. Our students learn to be flexible responding to change over following a plan.

Immediate Feedback

A key part of adapting is responding to feedback. Our students are given feedback on their efforts at each step. They listen to recordings of themselves, watch videos of their performances, and evaluate their own performance. They use this data to implement improvements.

Quality Matters

Over the course of any performance journey and process our students learn that every member must work relentlessly to becoming the best version of themselves. Ultimately, as an ensemble we have a goal, make a plan, work together, listen to feedback, adapt, and always focus on delivering the best quality product.

Growth-Based Mindset

Two of the most important lessons from participating in the performing arts:

- Never make the same mistake twice.
- Every repetition focus on ways to improve.

Product Delivery to the Customer

As members of our performance ensembles, each student has their part to perform, but the unity of presenting a quality performance to the audience always outweighs individual contribution. Everyone learns to make sacrifices to strengthen the whole. They learn to collaborate, listen, support, encourage, and celebrate together. Teamwork

It is a common observation that the esprit de corps matters to a performance group. Spending months with a group of people working on a single goal distills the camaraderie to the purest level. Their interactions with their teammates, communication patterns, feedback sessions, and celebrations produce a great environment for learning to work with others. They learn that trust and collaboration of a team is a cornerstone to success.

All of these life skills assist our students in becoming the best version of themselves. Our performing arts curriculum challenges them to reach for more. Students rise or fall as high or as low as their talent, work ethic, and desire will take them.



Tarpon Springs
Leadership Conservatory for the Arts
 2019 Community Advertising Order
“A Celebration of Excellence” Annual Gala and Auction

TSBB/Student Name:	
Telephone Number:	
Email Address:	

BUSINESS NAME:				CONTACT PERSON:				
STREET ADDRESS:				CITY:	STATE:	ZIP CODE:		
EMAIL ADDRESS:				WEBSITE:				
TELEPHONE #:		ALTERNATE #:		BEST TIME TO CONTACT:				
SPECIAL INSTRUCTIONS OR CONCERNS:								
PROGRAMS & ADVERTISING OPTIONS	<i>FULL PAGE</i>	<i>HALF PAGE</i>	<i>*OUTSIDE BACK COVER</i>	<i>*INSIDE BACK COVER</i>	<i>*INSIDE FRONT COVER</i>	<i>LINE TOTAL</i>		
Size of Ad:	5 1/2" W x 8" H	5 1/2" W x 4" H			5 1/2" W x 8" H			
“A Celebration of Excellence” Annual Gala and Auction Program	<input type="checkbox"/> \$175.00	<input type="checkbox"/> \$125.00	<input type="checkbox"/> \$350.00	<input type="checkbox"/> \$350.00	<input type="checkbox"/> \$350.00			
Tarpon Springs Band Boosters, Inc. is a 501(c)(3) Non-profit Organization Tax ID 59-2135073				Please make checks payable to: TARPON SPRINGS BAND BOOSTERS, INC.			TOTAL	

Please mail check, ad & form to:

ATTN: Community Advertising
 Tarpon Springs Band Boosters
 PO Box 642
 Tarpon Springs, FL 34688-0642

Please send digital ad copy (.pdf or .jpg) and/or any questions including how to pay online to ads@tarponspringsband.com



Please give completed order and payment to Band Booster/Student or mail to:

Data Entry Use Only	
Cash or Check	
Date	
Amount	
Check #	
Bank	