

## 2011 Tarpon Springs Outdoor Music Festival Sponsorship Guide

*All sponsors receive name on Event Sponsor Board, ad (sizes vary by sponsor level) in Festival Program, promotional announcement during intermissions and at start of award ceremonies.*

**\$3500 - Special Edition Festival T-Shirt Sponsor** *(Your Company Name on sleeve of the 750 Festival T-Shirts. Participate in on-field award ceremony, full page ad, 12 sponsor passes)*

**\$2500 - Admission Arm Band Sponsor** *(Your Company Name on each of the 5000 admission armbands. Participate in on-field award ceremony, full page ad, 12 sponsor passes)*

**\$1000 - Preliminary Division Sponsor - \$1000 each** *(Receive name on trophy plate, participate in on-field award ceremony, full page ad, 8 sponsor passes)*

**\$500 - Exhibiting Sponsor each** *(10 x 10 booth space in our Sponsor area, receive half page ad, 6 sponsor passes)*

**\$350 - Percussion On-Field Set Up Trucks** *(Receive quarter page ad, 4 sponsor passes)*

**\$350 - Senior Class Recognition Sponsor** *(Receive quarter page ad, 4 sponsor passes)*

**\$300 - Director's Lounge Sponsor** *(Receive quarter page ad, 4 sponsor passes)*

**\$100 - Festival Support Sponsor** *(Receive business card size ad, 2 sponsor passes)*

- |   |  |
|---|--|
| <input type="checkbox"/> Percussion warm up areas [5] | <input type="checkbox"/> Color Guard warm up areas [4] |
| <input type="checkbox"/> Band warm-up areas [5]       | <input type="checkbox"/> Courtesy Carts [4]            |
| <input type="checkbox"/> Water Stations [4]           | <input type="checkbox"/> Welcome / Registration Center |
| <input type="checkbox"/> Instrument Repair Station    | <input type="checkbox"/> Other                         |

**\$15,000 - EVENT NAME Sponsor** *(Receive name tagged to event name, participation in on-field awarding of trophies, Cover page ad in Festival Program, promotional announcement during each of four intermissions and at start of trophy presentation, free "booth" to promote services & products, 25 sponsor passes)*

- "Tarpon Springs Outdoor Music Festival - sponsored by name of sponsor" [1]

Sponsor Name: \_\_\_\_\_ Total Sponsorship Amount: \$ \_\_\_\_\_

Sponsor Address: \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

Sponsor Contact: \_\_\_\_\_ Ph \_\_\_\_\_ E-Mail \_\_\_\_\_

**Please make checks payable to: Tarpon Springs Band Boosters, Inc. Attn: Outdoor Music Festival**

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***Division Sponsor - Anticipated Exposures***

<b>Media</b>	<b>Expected Exposures</b>
Prominent Location at Festival Event to Interface with Spectators 10 x 10 space	5,000
Festival Program Full Page Ad – Choice of Back Cover, Inside Front, Inside Back	3,000
Sponsor Name Engraved on Division Trophy Plates	2,000
Presentation of Division Awards – Company Officer (non-exclusive) 12 - 15 in each scholastic category	6,000
Signage at Spectator Entrance (non-exclusive)	3,000
Web Site Link to Referral Program Materials - Ongoing	5,000
Announcements Encouraging Spectators to Visit Booth Announcement at Each of Four Intermission Periods	6,000
Eight / Twelve Complimentary Sponsor Passes	
<b>Total Expected Exposures</b>	<b>30,000</b>

**Total Sponsorship Investment - \$1,000 / \$1,500**

*The Tarpon Springs Leadership Conservatory for the Arts is a nationally recognized program providing an innovative, seamless curriculum in academic study, instrumental music and leadership skills designed to develop tomorrow's leaders.*

Tarpon Springs Band Boosters, Inc. is a 501(C)(3) Not-for-Profit organization. Tax Id # 59-2135073. All contributions are Tax Deductible.